



# THE Town Flyer

Our 15th Year of Providing Good News and Community Information

724-265-4341

*Your monthly community billboard for local products, business services and information!*

## ADVERTISING RATE SHEET\*

### BLACK AND WHITE ADS

<b>Business Card Ad/</b>	
<b>Coupon ad</b> .....	\$40.00
2-3 Time Insertion, Exact Repeat	
without changes or revisions .....	\$35.00
Payment with FIRST Ad until credit approval.	
<b>Extended Business Card</b> .....	\$50.00
2-3 Time Insertion, Exact Repeat	
without changes or revisions .....	\$45.00
Payment with FIRST Ad until credit approval.	
<b>1/4 Page Display Ad</b> .....	\$80.00
2-3 Time Insertion, Exact Repeat	
without changes or revisions .....	\$75.00
Payment with FIRST Ad until credit approval.	
<b>Extended 1/4 Page Display Ad</b> .....	\$90.00
2-3 Time Insertion, Exact Repeat	
without changes or revisions .....	\$85.00
Payment with FIRST Ad until credit approval.	
<b>1/2 Page Display Ad</b> .....	\$150.00
Repeat with minor changes or revisions .....	\$135.00
<b>Full Page Display Ad</b> .....	\$230.00
Repeat with minor changes or revisions .....	\$215.00
<b>Full Page Display Ad</b>	
<b>On the Back Page</b> .....	\$250.00

### FULL COLOR ADS

<b>Color 1/4 Page Ad</b> .....	\$105.00
<b>Color Extended 1/4 Page Ad</b> .....	\$135.00
<b>Color 1/2 Page Ad</b> .....	\$200.00
<b>Color Full Page Ad</b> .....	\$330.00
<b>Color Full Page Ad on the</b>	
<b>Back Page</b> .....	\$350.00

### AD SIZES

#### BUSINESS CARD AD/COUPON AD

3-5/8" wide by 2-1/8" high

#### EXTENDED BUSINESSCARD

3-5/8" wide by 3-1/8" high

#### 1/4 PAGE DISPLAY AD

3-5/8" wide x 4-7/8" high

#### EXTENDED 1/4 PAGE DISPLAY

3-5/8" wide x 6-1/2" high

#### 1/2 PAGE DISPLAY AD HORIZONTAL

7-1/2" wide x 4-7/8" high

#### 1/2 PAGE DISPLAY AD VERTICAL

3-5/8" wide x 10" high

#### FULL PAGE DISPLAY AD

7-1/2" wide x 10" high

**EDITORIAL ADVERTISING** pages are available on request. We would be happy to estimate the cost of your special page with your text and photos.

### Electronic File Formats Accepted

We will accept only high resolution PDF, EPS or TIFF files of 300 dpi resolution. Fonts must be embedded into the file or converted to outlines. Any photograph submitted for publication must be at least 200 dpi or higher.

### Advertising on the Town Flyer's Web Page

The purchase of an ad in The Town Flyer, entitles you to a listing in the Town Flyer's Directory of Businesses at no additional charge. Your information is available 24 hours a day . . . 7 days a week.

### Terms

Net 15 days. A \$15.00 per month service charge will be added to all invoices over 30 days. If any checks you send us in payment for amounts you owe are returned unpaid, for any reason, you agree to pay a returned check fee of \$30.00. Prices Effective July 1, 2007

**\*We reserve the right to estimate the additional costs required for special artwork, layouts, design, photographs, proofs and revisions to proofs.**